

Raghu­nan­dan Money Honoured With Krishi Pragati Awards 2017 by NCDEX

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Raghu­nan­dan Money (PRNewsfoto/Raghu­nan­dan Industries Pvt. Ltd.)

NEW DELHI, September 12, 2017 /PRNewswire/ --

National Commodity & Derivatives Exchange Limited (NCDEX), the only commodity exchange in the country promoted by national level institutions, has awarded **Raghu­nan­dan Industries Pvt Ltd** with **Krishi Pragati Awards 2017** in an event held in Delhi on 7th September, 2017. NCDEX, which focuses primarily on derivatives trading in Agri Commodities contracts, works closely with the Government of India on various aspects of the ecosystem around agriculture and farmers. With the honour of Krishi Pragati Awards to **Raghu­nan­dan Money**, NCDEX has acknowledged the outstanding contribution made by Raghu­nan­dan Industries in the area of Agri Commodities.

(Photo: http://mma.prnewswire.com/media/554747/Raghu­nan­dan_Money_Awarded.jpg)

While receiving the award from **Shri Ram Vilas Paswan** (Consumer Affairs, Food and Public Distribution) and **Shri Arjun Ram Meghwal** (Union Minister of State for Finance & Corporate Affairs), Mr **Saurabh Mittal** (Founder & Managing Director of Raghunandan Money) thanked the NCDEX and the Government of India and reiterated his commitment to play an even bigger role in the days to come. "The Krishi Pragati Award from NCDEX is a very special achievement for us because it doesn't acknowledge us for turnover or being the best broker etc., rather it builds our confidence that the efforts our team, business partners and all stakeholders have been recognized for," said Saurabh.

Raghunandan Industries, which is a part of Raghunandan Money Group, offers commodities broking services for more than a decade. Overall, the group Raghunandan Money offers a wide bouquet of financial services such as demat, equity, derivatives, currency trading, mutual funds, IPOs, corporate FDRs, life insurance, general insurance etc.

On being asked about his view on how brokerage business looks shaping up in near future, Saurabh said, "The brokerage business in some ways needs to be redefined where the customer service and technology have to take an edge. Being competitive on merely the price would no more be anybody's USP. Competitive pricing is important but equally important is to bring the confidence in the clients or investors by delivering wow services. Since most of the new clients have decent understanding and exposure to tech, software and mobile applications, no wonder technology would soon become very important."

About Raghunandan Money

- Established in 2004, based in Delhi with operations hub at Agra and sales HO in Noida
- Winner of Commodity Broker of the year Award by MCX exchange
- Winner of prestigious Times of India Brand Excellence Award 2015 in Financial Services
- 10+ years of success and more than 100 years of cumulative experience of the core team in financial services
- Contributing 3-4% of MCX daily turnover brings us among the top 10 brokers on MCX
- Contributing 8% of NCDEX daily turnover brings us among the top 5 brokers on NCDEX
- Among the select few brokers having Advanced CRM Technology Platforms like Talisma and Drishti
- Clocking a growth of 100% year-on-year in Equity Volumes as of May 2015
- Processing more than 1 lakh trades in Equity segment everyday
- Member of all leading exchanges - NSE, BSE, MCX-SX, MCX, NCDEX and Depository with CDSL
- IRDA approved Corporate Broker for Insurance & AMFI empanelled for mutual funds services

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